



04-19-07

IFW

**TRANSMITTAL LETTER**  
**(General - Patent Pending)**Docket No.  
**Tru-Vision-002**

In Re Application Of:

**Ted Dean, et al.**

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/807,866	23 March 2004	Nasser Ahmad	021897	1772	5509

Title:

**New and Improved Retail Merchandising Strip and Method for Making Same**COMMISSIONER FOR PATENTS:

Transmitted herewith is:

**Return Postcard;**  
**Certificate of Express mailing (EV 685265400 US);**  
**Amendment Transmittal Letter; and**  
**Amendment After Final (including dictionary definitions).**

in the above identified application.

- ☒ No additional fee is required.
- ☐ A check in the amount of \_\_\_\_\_ is attached.
- ☒ The Director is hereby authorized to charge and credit Deposit Account No. **13-2166** as described below.
- ☐ Charge the amount of \_\_\_\_\_
- ☒ Credit any overpayment.
- ☒ Charge any additional fee required.
- ☐ Payment by credit card. Form PTO-2038 is attached.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**

  
Signature

Dated: 4/17/07

William E. Johnson, Jr.  
Reg. No. 22,719  
The Matthews Firm (Customer No. 021897)  
2000 Bering Drive, Suite 700  
Houston, Texas 77057  
US  
713-355-4200 Telephone  
713-355-9689 Facsimile

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on

(Date)

Signature of Person Mailing Correspondence

Typed or Printed Name of Person Mailing Correspondence

cc:



<b>AMENDMENT TRANSMITTAL LETTER (Small Entity)</b> Applicant(s): <b>Ted Dean, et al.</b>	<b>Docket No.</b> <b>Tru-Vision-002</b>
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<b>Application No.</b> <b>10/807,866</b>	<b>Filing Date</b> <b>23 March 2004</b>	<b>Examiner</b> <b>Nasser Ahmad</b>	<b>Customer No.</b> <b>021897</b>	<b>Group Art Unit</b> <b>1772</b>	<b>Confirmation No.</b> <b>5509</b>
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**Invention:**  
**New and Improved Retail Merchandising Strip and Method for Making Same**

**COMMISSIONER FOR PATENTS:**

Transmitted herewith is an amendment in the above-identified application.

☒ Applicant claims small entity status. See 37 CFR 1.27

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	12 -	21 =	0	x \$25.00	\$0.00
INDEP. CLAIMS	1 -	5 =	0	x \$100.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

☒ No additional fee is required for amendment.

☐ Please charge Deposit Account No. \_\_\_\_\_ in the amount of \_\_\_\_\_

☐ A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.

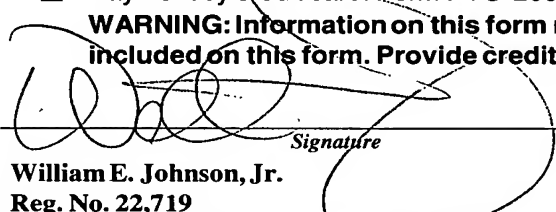
☒ The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. **13-2166**

☒ Any additional filing fees required under 37 C.F.R. 1.16.

☒ Any patent application processing fees under 37 CFR 1.17.

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\_\_\_\_\_  
Signature

**William E. Johnson, Jr.**  
**Reg. No. 22,719**  
**The Matthews Firm (Customer No. 021897)**  
**2000 Bering Drive, Suite 700**  
**Houston, Texas 77057**  
**US**  
**713-355-4200 Telephone**  
**713-355-9689 Facsimile**

cc:

Dated: **4/17/07**

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<b>CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)</b> Applicant(s): Ted Dean, et al.	Docket No. <b>Tru-Vision-002</b>
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Application No. <b>10/807,866</b>	Filing Date <b>23 March 2004</b>	Examiner <b>Nasser Ahmad</b>	Customer No. <b>021897</b>	Group Art Unit <b>1772</b>
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Invention: **New and Improved Retail Merchandising Strip and Method for Making Same.**

I hereby certify that the following correspondence:

**Transmittal Letter (General-Patent Pending) and all documents referenced therein**

*(Identify type of correspondence)*

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

17 April 2007  
(Date)

Matt Robinson  
(Typed or Printed Name of Person Mailing Correspondence)

  
(Signature of Person Mailing Correspondence)

EV 685265400 US  
(*"Express Mail" Mailing Label Number*)

**Note: Each paper must have its own certificate of mailing.**



ATTORNEY DOCKET NO.: **TRU-VISION-002**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

	§	
IN RE APPLICATION OF: TED DEAN, ET AL.	§	
	§	
SERIAL NO.: 10/807,866	§	EXAMINER: NASSER AHMAD
	§	
FILED: 23 MARCH 2004	§	ART UNIT: 1772
	§	
	§	
FOR: "New and Improved Retail	§	
Merchandising Strip and Method	§	
for Making Same"	§	

**AMENDMENT AFTER FINAL**

**Commissioner for Patents**  
**PO Box 1450**  
**Alexandria, Virginia 22313-1450**

Dear Sir:

Responsive to the Final Office Action dated January 19, 2007, please enter this Amendment to the above-identified application in order to place the application in condition for allowance, or in better condition for purposes of appeal.

**IN THE CLAIMS**

Please amend the claims as indicated in the enclosed STATUS OF CLAIMS.